

How to Compare Your Options for Implementing a Modern Data Stack

	Mozart Data	Buying and Assembling Individual Components	Outsourcing Assembly to a Contractor or Agency	Building From Scratch
Cost	\$	\$ \$	\$ \$	\$ \$ \$
Time	🏁	🕒	🕒 🏁	🕒 🕒 🕒
Expertise Needed	🧠	🧠 🧠	🧠	🧠 🧠 🧠
Internal Engineering Resources	🏠	🏠	🏠	🏠 🏠 🏠
Pros	<ul style="list-style-type: none"> • Fastest time to value • Little to no ongoing maintenance • Comes with analyst support • One vendor and support team to work with 	<ul style="list-style-type: none"> • Fast time to value • Ability to choose individual components 	<ul style="list-style-type: none"> • Provides expertise and does the work • Ability to choose individual components 	<ul style="list-style-type: none"> • Fits your unique needs • Flexibility
Cons	<ul style="list-style-type: none"> • Lack of customization • Less control over individual components 	<ul style="list-style-type: none"> • Might pick the wrong tools • Lack of customization • Need to integrate multiple tools • Have to work with multiple vendors 	<ul style="list-style-type: none"> • Incentives aren't aligned • Don't build up internal expertise • Might hire the wrong consultant 	<ul style="list-style-type: none"> • Lower quality than buying • Will always require ongoing maintenance

Set up your modern data stack today with Mozart Data and accelerate your path to actionable data

1
hour
setup

10x
more employees
accessing data

76%
decrease in
time to insight

30%
cost savings compared to
assembling your own data stack

Mozart was super simple to set up! Our production database and Segment events were populated in our new data warehouse [that Mozart provisioned for us] just minutes after signing up. Without Mozart, it would have taken us days to weeks to get everything set up and working well together.



Daniel Erickson
CEO and Founder of Viable